

February 16, 2023

Northeastern's Stephanie Cook is the first-ever Emerging Leaders Chairwoman

Often, we call to attention or point out events that don't happen on a frequent basis, such as lunar eclipses or leap years. There are also times we call to attention or point out events that rarely happen, such as cicadas appearing every 17 years.

Seeing something for the first time? Now that's something to point out.

Seeing two things for the first time simultaneously? That's monumental, and perhaps a sign of the times.

For the first time ever, ASA would like to introduce the first chairwoman of the Emerging Leaders Division, **Stephanie Cook** of Baltimore, Maryland-based Northeastern Supply. Cook is the daughter of former ASA President **Steve Cook**.

Cook has rotated through the Emerging Leaders Advisory Council, completing her vice chairwoman duties in 2022 and ascending to chairwoman this year for a group with red-hot momentum coming off a record-setting attendance mark at EMERGE2022 in New Orleans last May.

What makes this even more monumental: 2023 is also the first year in the association's longstanding history that both the ASA president and Emerging Leaders chair are both women. **Katie Poehling Seymour** of First Supply is ASA's 2023 president (the second ASA woman president ever).

"It has been a pleasure serving on the Emerging Leaders council these past few years and I look forward to 2023 and the opportunities it brings as the chairwoman," Cook says. "The Emerging Leaders have made a lot of positive changes over the last couple of years, and I look forward to keeping the momentum going. It will be an honor to lead the Emerging Leaders Division alongside Katie at the helm as ASA president."

Poehling Seymour says she finds "Stephanie's leadership as the first female chair of Emerging Leaders the most exciting thing going on at ASA."

"Any young person looking at our industry as relevant, as contemporary and as a place to build a career, sees her leadership as indicative of that opportunity," Poehling Seymour adds. "It's meaningful to have a new voice at the helm of one of our industry's cornerstone divisions. In turn, it reflects the same dynamic characteristic in our member businesses elevating the position of all of us."



Both women will be at EMERGE2023 this upcoming May 10-12 in Savannah, Georgia ([register here!](#)).

Another accolade is on its way for the Emerging Leaders and ASA, as this longstanding association special interest division (that dates back to the Y2K era) gears up for what is expected to be its most attended and sponsored event ever in Savannah.